GVI Online

Course syllabus

Social Entrepreneurship and Impact Investing

Social Entrepreneurship and Impact Investing | Syllabus

Our Social Entrepreneurship and Impact Investing course equips you with awareness of the latest practices and approaches in sustainable development that are demonstrating results and impact. You will be introduced to behavioral science, systems innovation, human-centered design, impact investing and social entrepreneurship.

Modules		Lessons	Learning objectives	
1.	Social Entrepreneu-rship	- What Is Social Entrepreneurship - Key Traits of Social Entrepreneurs - Social Entrepreneur Stories - Impact Business Models - Business Model Patterns	- Describe the concept of social entrepreneurship - Explain different types of impact business models - Identify methods and tools for starting a new idea	
2.	Human-Cent-red Design	- What Is Human-Centred Design? - Key Mindsets - Human-Centred Design Process - Empathy	- Describe human-centered design and its key values - Explain how to apply the four steps of the human-centered design process - Identify methods and tools for human-centered design	
3.	Behavioural Science	- A History of Behavioural Economics - Understanding Behaviour - Barriers to Behaviour Change - Behavioural Ethics - Reflecting on Ethics	- Describe several behavioral science concepts - Recall behavioral design practices - Discuss ethical considerations for behavioral science	

| 4. | Systems Innovation | • Systems Innovation
• Principles for Systems Change
• Biomimicry
• Making the Shift to Systems Thinking | • Describe systems change
• Identify principles for systems change
• Evaluate how practices for systems change are applied | |
| 5. | Impact Investing | • Impact Investors 101
• Impact Investing Today
• Characteristics of Impact Investing
• Case Study: Acumen Fund | • Define the impact investing landscape
• Recall key characteristics of impact investing
• Identify global examples of impact investing | |

Distribution of learning effort

- Course total: 10 - 15 hours, self-paced.
- Per module: Average of 2 hours for videos, reading material, quizzes and engagement in the discussion forum.
- Final quiz-based assignment: Up to 1.5 hours to complete.

Your responsibility

You are expected to:

- complete your profile on Canvas with some background information on your areas of interest, work experience and/or educational qualifications and upload a profile picture
- master a series of modules that consist of readings, videos, presentations and notes
- undertake self-assessment quizzes at the end of each module to enhance your overall understanding of the content
- make at least one significant contribution to the discussion forum in each module (we define significant as something that adds a new perspective, provides input on resources and networks. or ask questions)
- complete the quiz-based course assignment at the end of the course

Assessments

- You will only be graded on the final course assignment. This is a summative assessment that integrates learning from all the modules.
- You are required to participate in pre- and post-course surveys and contribute to the discussion forums.
- You will not be graded on the self-assessment quizzes at the end of each module. These are formative assessments.

Grading

- You will need to achieve a grade of 75% or higher on your final course assignment to pass the course and receive a certificate of completion.